



LIVE GREEN

Achieving net zero carbon

April 2025

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1. Overarching aim

‘We will move towards becoming a net zero carbon business by 2050 – making homes more energy efficient and working with customers and partners to reduce carbon emissions.’

Live Greatwell+ corporate plan 2025-28, page 10



Becoming a net zero carbon organisation centres on two things: making homes more energy efficient and working with customers and partners to adopt greener business practices and reduce carbon emissions. We're committed to playing our part in protecting the environment and helping communities to

avoid the most damaging effects of climate change. We will upgrade existing properties to be more energy efficient, with lower energy costs and build well-insulated homes that support low-carbon living. We will also reduce waste and increase re-use and recycling.

Live green will see us make progress towards the target of all homes having an Energy Performance Certificate (EPC) rating of 'C' or above by 2030. As well as property investment and improvements, we'll also work with customers to encourage greener lifestyle choices and habits.

2. Objectives and key results



Objective	Key result
<p>Make heating homes more efficient for customers</p>	<p>100% of homes to be assessed as level C Energy Performance by 2030</p> <p>Upgrade the energy efficiency of all non-traditional build homes currently below EPC level C, where the Net Present Value makes this financially viable</p>
<p>Reduce our carbon footprint</p>	<p>Save 30 tonnes of waste from landfill over the life of the plan</p> <p>Achieve reduction in carbon emissions equivalent to £70k carbon credits by 2028</p> <p>Use participatory budgeting via our 'Your Great Spaces' project with customers to deliver at least six local projects that improve the biodiversity and carbon footprint of those areas</p>
<p>Understand and define our journey to becoming a net zero carbon organisation by 2050</p>	<p>Establish our carbon footprint baseline and put measures for future tracking in place by 1 April 2026</p> <p>Develop a plan with our customers to achieve greater sustainability and net zero both as an organisation and in how we work with suppliers</p> <p>Complete a feasibility study into alternative forms of heating for all homes</p>

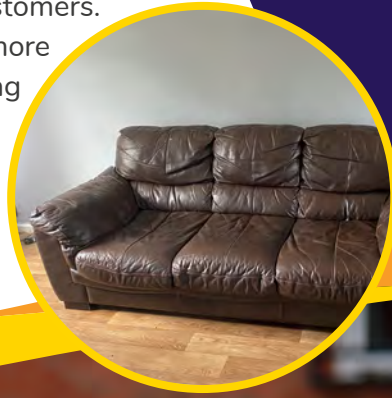
3. Live green in action

What we have done

Furniture and textile recycling

The Live Greatwell plan included a commitment to work with customers to find ways to help communities reduce waste and increase recycling, as part of our move towards achieving net zero.

In 2023/24, we passed on more than 1,000 items to charities such as the Salvation Army, plus a further 62 items of furniture to customers. The textile recycling alone saved more than 45 tonnes of waste from going to landfill and equated to more than £3,800 of funds which were donated to local charities.



“Working with local partners like Greatwell Homes is important to us. The generous donations we receive are re-sold, reused or recycled, helping to lessen the impact on the environment whilst raising funds for vital charity work.

“Thanks to partnerships like this, the profits raised support local projects and continue to help the great work The Salvation Army do for the most vulnerable across the UK.”

Justin Frost, National Senior Account Manager at the Salvation Army Trading Company Ltd



What we intend to do

Warm and energy-efficient homes

We've committed to ensuring all existing homes achieve at least EPC level C by 2030. The insulation, heating and other improvements to 66 non-traditional build properties on the Queensway estate show how this is possible and what a difference it makes to running costs.



"I'm definitely feeling the benefits of the new insulation. My lounge was freezing at night, but I can now sit downstairs in the evenings and watch TV instead of having to go upstairs to bed to stay warm. Not needing the heating on as much has made a significant positive difference to my life."

Feedback from one of the first Greatwell Homes' customers to benefit from improved insulation



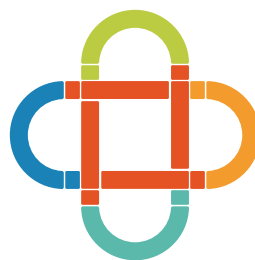
To find out more about our **Live green** strategy and how you can support it, please get in touch:

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Homes